

2019 HALF-YEAR RESULTS

July 25, 2019

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Preliminary remarks

The 2019 first-half consolidated financial statements were approved by the Board of Directors on July 24, 2019.

A limited scope review of these financial statements has been performed by the statutory auditors.



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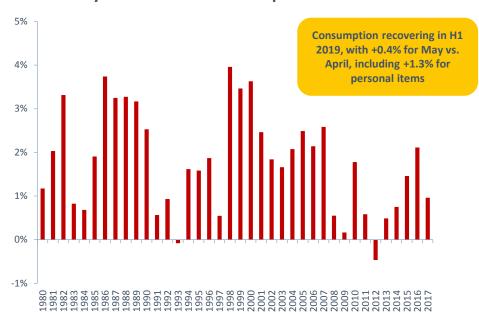
Strong and balanced growth in a constantly evolving market

Vincent Ravat Chief Executive Officer

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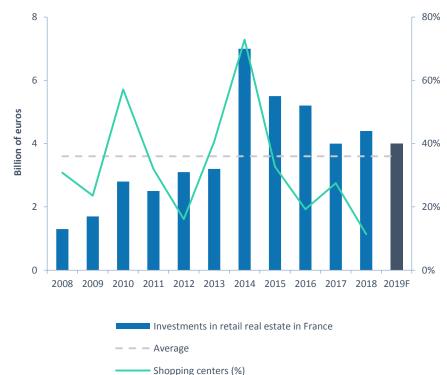
Consumption and investment cycles

History of household consumption in France (1)



■ Change in French household final consumption expenditure (in volumes)

History of investments in retail real estate in France (2)



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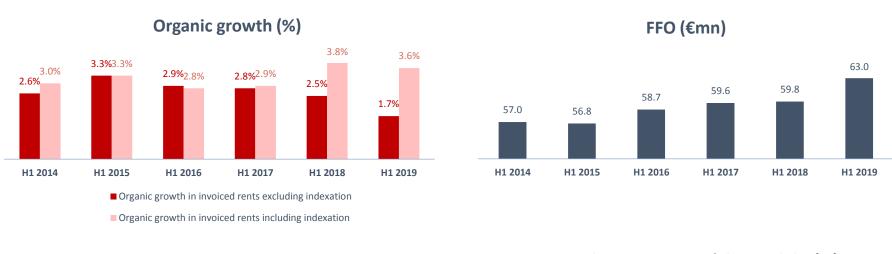
(2) Source: BNPP Real Estate

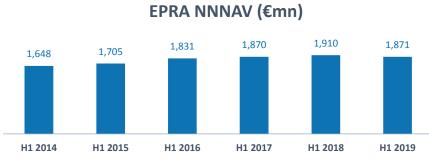
(1) Source: Insee

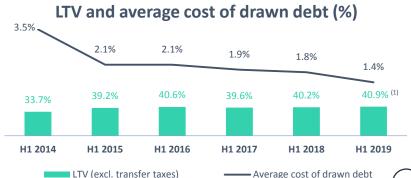
Sustainable profitability thanks to a proven ability to anticipate underlying trends



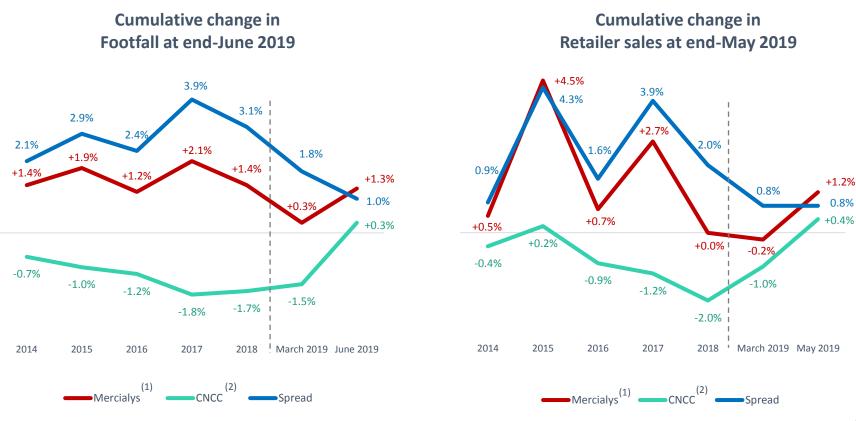
Strong first half in line with performance for previous years



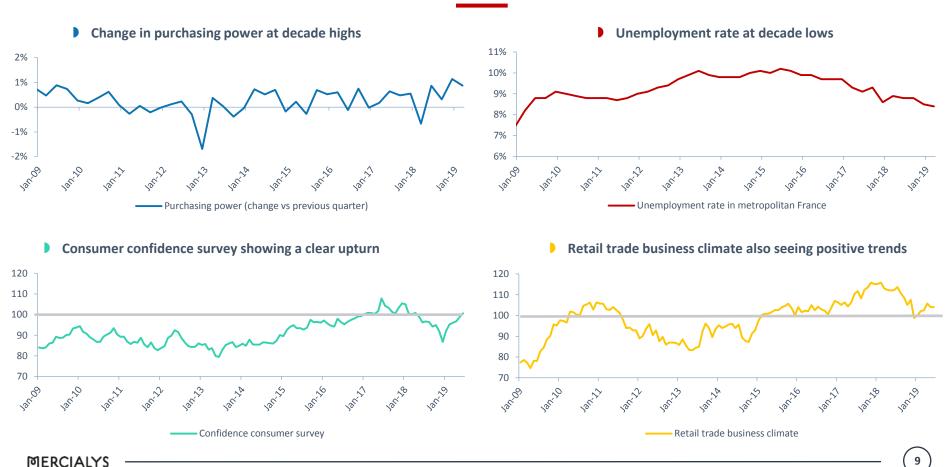




With the situation improving on the consumption front



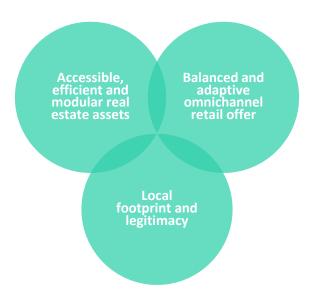
And supportive economic trends for the rest of the year (1)



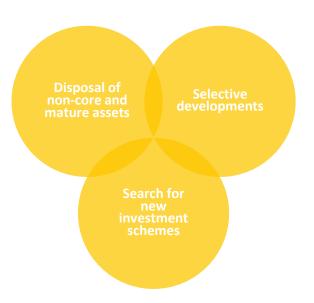
(1) Source: Insee

Clear priorities for 2019 onwards in an increasingly polarized market

Establishing leading assets in France's main urban hubs



Keeping strong capital discipline





Maintain shareholder value accretion

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Delivering on strategic priorities

Vincent Ravat
Chief Executive Officer

Elizabeth Blaise
Deputy Chief
Executive Officer

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What customers want?

Customer arbitrage is

Perceived value



Perceived effort



Customer arbitrage is not

Physical retail

E-commerce

Winning retailers present three main characteristics

- **Optimized logistics** for a seamless omnichannel customer journey
- Strong identity to build customer engagement
- Top-notch customer experience for easy and comfortable buys

Changes in French customers' top 10 favorite brands over the decade illustrate these trends⁽¹⁾

	2010	2014	2018
E-commerce pure players	30%	20%	0%
Omnichannel players	50%	60%	50%
Sector reference	60%	50%	80%
Price competitiveness	60%	50%	50%
In-store experience	50%	60%	60%

⁽¹⁾ Source: Mercialys, based on OC&C - Enseignes préférées des Français - La prime à l'émotion / EY-Parthenon: Enseignes préférées des Français 2019

Rapidly delivering on Mercialys' 5 strategic drivers

5 strategic drivers



From asset manager to **retail** and services hub



From landlord to last-mile player



From customer knowledge to personalized customer relationships



From mass market consumption to **better living**

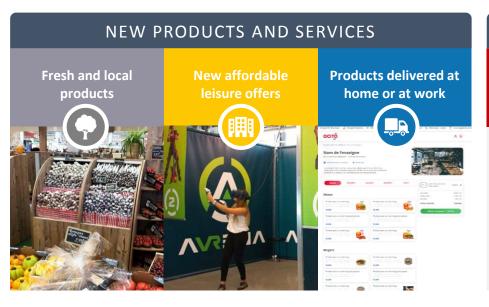


From mono to multi-functional sites

35 in-house projects

- Transversal "project mode" organization
- "Test and learn" approach
- Short lead-times

Wide range of initiatives to improve customers' journey...





La "Fermette"
25 sq.m
€21k monthly sales 1,500
monthly customers

1,500 players per month enjoying Avrena's new virtual reality concept at Grenoble shopping center 9 restaurants engaged in the pilot phase

Delivery and Click & Collect options

Leveraging Mercialys' 870,000 qualified contacts database 18 uses per day on average for each mobile phone charging station

Helmet and clothes lockers

27 shopping centers equipped

...benefiting retailers' revenues and customer knowledge



Way to extend shopping centers' reach

Food delivery as a springboard towards a larger local logistics service €1.0 invested in marketing activation campaigns

Up to €6.0 of sales generated depending on the shopping center



20,000 purchases representing more than €1m of sales carefully analyzed over the last 6 months

83% of tenants satisfied or very satisfied by Mercialys' value proposition



Focus on the next step with the digital loyalty program: the Wallet

Capitalizing on Mercialys' pioneering e-loyalty program: shifting from the G La Galerie app to an embedded phone technology



Main features

- While people focus on their most used apps, the extremely simple and effortless Wallet enrollment flows make it easy for the 870,000 contacts from Mercialys' database to sign up with just one email click
- Customers aggregate benefits from all their purchases in the shopping center within their wallet and receive personalized offers according to their purchases
- Program managed by local shopping center directors in cooperation with retailers

Already live in 4 shopping centers

Extension to 80% of the portfolio by end-2020

Benefits for customers

- Increased purchasing power
- Personalized services and offers
- Technology directly integrated in mobile phones

Benefits for tenants

- Increased traffic and sales
- Increased knowledge on targetable customers
- Measurable performance for marketing actions

Benefits for Mercialys

- Enrichment of the KPI database (sales per type, average basket per shop, per visit, etc.)
- Creation of an in-house service that can be licensed to other players
- Low capex development with a zero net operating cost

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Focus on last-mile delivery: an unsolved equation

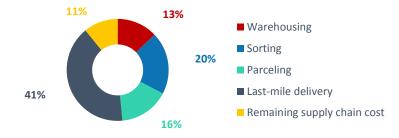
Main highlights from the Capgemini research institute⁽¹⁾

Very high online customer expectations



Weighing on retailers' profitability





 Cost incurred to retailers vs. cost charged to customers per delivery





Focus on last-mile delivery: an unsolved equation

In the current economic and technological conditions, the store remains the most rational option

Store seen by retailers as the Alternatives at very early stage or best way to fulfill last-mile delivery(1) hardly solving the economic issue(1) Autonomous **Delivery to car Drones** vehicles 57% of retailers prefer 43% of retailers prefer retail store backroom retail storefront for two-hour delivery for same-day delivery **Delivery inside** Self-service home when lockers customer is away

In addition, cities face major challenges with the increase in traffic⁽²⁾

Nuisances Public amenities and roads Safety ■ Noise ■ Wear-and-tear ■ Delivery staff ■ Pollution ■ Congestion ■ Local residents



Focus on last-mile delivery: Mercialys seizes the opportunity

Ocitô: the 1st omnichannel dining offer for shopping centers

3 main features

- Web-responsive website (mobile, desktop) offering a large sample of the shopping centers' restaurants
- One single order for several restaurants
- Delivery or Click & Collect

3 objectives

- Bringing additional turnover to our restaurants increasing their reach within the catchment area
- Meeting end-customer expectations for their dining experience
- Low capex development (below €300k) and operating costs 100% covered by standard commissions

3 success factors

- Low customer acquisition cost due to the local reputation of the shopping centers
- One single origination point making delivery cheaper and easier
- Targeting outskirts of tier 2 cities where delivery pure-players cannot operate in a profitable way



Live at Angers and Toulouse shopping centers in Q4 2019

A service that can be extended for all the types of products sold in the shopping centers

Low **GAFA** dependence



Focus on transforming mono sites to multi-functional use: coworking

Low capex transformation of non-productive space, to respond to changing working habits and make shopping centers the new place to work

2 main features

- Ideally located, accessible coworking spaces with great design
- Activity owned by Mercialys and operated by both in-house skills and a specialized partner

2 objectives

- Converting non-productive spaces (offices, upstairs units, structurally vacant units) into yielding areas
- Bringing new potential customers to the shopping center

2 success factors

- Targeting areas with limited structured office markets and few existing coworking offers
- Affordable price from €180 per month per workstation





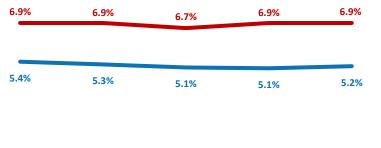
Two openings in **Q4 2019**:

Angers shopping center Grenoble shopping center

Half of the portfolio in value terms eligible

Capital allocation strictly focused on value creation









Commitment to maintain balanced leverage matching investments with disposals

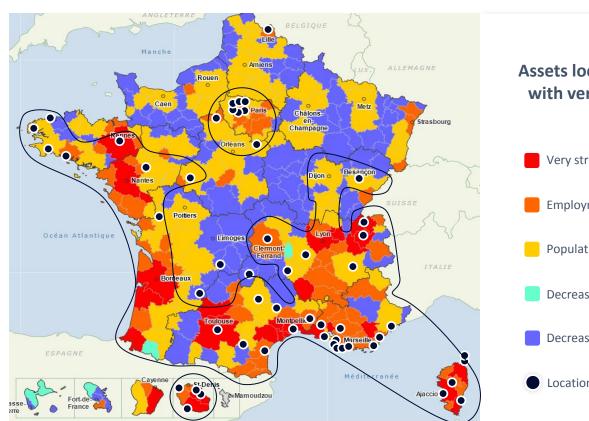
- 10 assets identified as non-core worth c. €200m of gross asset value
- Potential additional opportunistic disposals
- Arbitrage criteria
 - Leadership
 - Geography
 - Development potential

Shopping center⁽²⁾ breakdown by size

(as % of shopping center gross asset value including rights)



Resilient portfolio focused on leading geographies⁽¹⁾



Assets located in leading cities outside of Paris with very supportive socio-economic trends

- Very strong employment and population growth
- Employment and population growth
- Population growth and decreasing employment
- Decreasing population and employment growth
- Decreasing population and employment
- Location of Mercialys assets

€121.1m of asset sales including transfer taxes at end-July 2019

High-street retail

- Preliminary sales agreements signed for the La Garenne-Colombes Monoprix site in May and for the Saint-Germain-en-Laye Monoprix site in July
 - Despite Mercialys' extensive due diligence, these sites mixed-use projects are compromised due to operational, legal and administrative constraints

Hypermarket

- Sale by SCI Rennes-Anglet, 30% owned by Mercialys, of hypermarket premises at the Rennes and Anglet sites
 - Anglet hypermarket premises sold in May 2019 to a Leclerc member. Alongside this, Mercialys sold Group-owned units at this site
 - Rennes hypermarket premises sold in July 2019 to a Leclerc member. Alongside this, Mercialys sold a Group-owned unit at this site

Shopping center

Finalization of the Gap site's sale in February 2019

€96.6m including transfer taxes

€17.4m including transfer taxes⁽¹⁾

€7.1m including transfer taxes

A deep and flexible pipeline

(in millions of euros)	Total investment	Investment still to be committed	Target net rental income	Target net yield on cost	Completion date
COMMITTED PROJECTS	12.1	11.6	0.9	7.1%	2019
Le Port	12.1	11.6	0.9	7.1%	2019
Food court	0.8	0.2	-	-	-
Retail park	11.3	11.3	-	-	-
CONTROLLED PROJECTS	207.3	207.0	10.4 ⁽¹⁾	6.7% ⁽¹⁾	2020 / 2022
Redevelopments and requalifications	66.2	65.9	4.4	6.7%	2020 / 2021
Aix-Marseille Plan de Campagne (transformation)	10.4	10.4	-	-	-
Extensions and retail parks	88.9	88.9	6.0	6.7%	2020 / 2022
Aix-Marseille Plan de Campagne (extension phase 1)	13.5	13.5	-	-	-
Mixed-use high-street projects	52.2	52.2	na	na	2021 / 2022
IDENTIFIED PROJECTS	338.3	338.2	21 .6 ⁽¹⁾	7.0% ⁽¹⁾	2022 / 2025
TOTAL PROJECTS	557.7	556.8	32.9 ⁽¹⁾	6.9% ⁽¹⁾	2019 / 2025

COMMITTED

Projects fully secured in terms of land management, planning and related development permits

CONTROLLED

Projects effectively under control in terms of land management, with various points to be finalized for regulatory urban planning (constructability), planning or administrative permits

IDENTIFIED

Projects currently being structured, in emergence phase

Investing to further enhance the leadership of our shopping centers





- €12.1m investment
- 7.1% target net yield on cost

- Indoor food court: 8 units on 750 sq.m GLA
- Outdoor food court: 6 units on 575 sq.m GLA
- Retail park: 3 medium-sized stores on 3,600 sq.m GLA

Investing in living spaces with integrated urban facades



- Project to reconfigure and extend the center to further strengthen its commercial appeal
- Extension based around a walkway with open spaces, with 9,200 sq.m additional GLA



Investing in living spaces with integrated urban facades



- Mixed-use vertical project, incorporating a leisure, dining, culture and services selection, to consolidate the site's role as a "living center"
- Extension of the center in the parking area based on a walkway with modern urban facades, with an additional 7,000 sq.m GLA on 3 levels



Investing in mixed functions and programs



- Requalification of the Leader Price store and development of 14,000 sq.m of residential space, with 186 apartments and a 63-room student residence
- Mercialys co-developer with the Panhard group
- €9.8m total investment / 8% target IRR

- Provisional schedule
- Q4 2019: building permit application submitted
- Q3 2022: new Leader Price delivered
- Q4 2023: apartments and student residence delivered



Investing in mixed functions and programs





Requalification of the Monoprix supermarket on rue Jean Jaurès, the city's main shopping street, and development of a collective housing program with 140 apartments for the nonregulated sector

- Mercialys co-developer with the Vinci Immobilier group
- €15.8m total investment / 8% target IRR

- Provisional schedule
- Q2 2020: building permit application submitted
- Q4 2023: Monoprix delivered
- Q4 2024: apartments delivered

Investing in mixed functions and programs





- Requalification of the mall, with a Monoprix supermarket as its flagship, and development of a collective housing program, with 203 units: 104 independent-living senior apartments, 31 non-regulated sector apartments and 68 affordable housing apartments
- Mercialys co-developer with the Acapace group
- €22.0m total investment / 8% target IRR

Provisional schedule

- Q1 2020: building permit application submitted
- Q4 2023: new mall delivered
- Q4 2024: apartments delivered



Financial structure and results

Elizabeth Blaise
Deputy Chief
Executive Officer

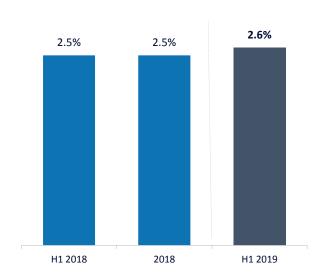
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Strong organic growth benefiting from a positive calendar effect



Low vacancy rate and reasonable occupancy cost ratio

Change in recurring financial vacancy rate⁽¹⁾

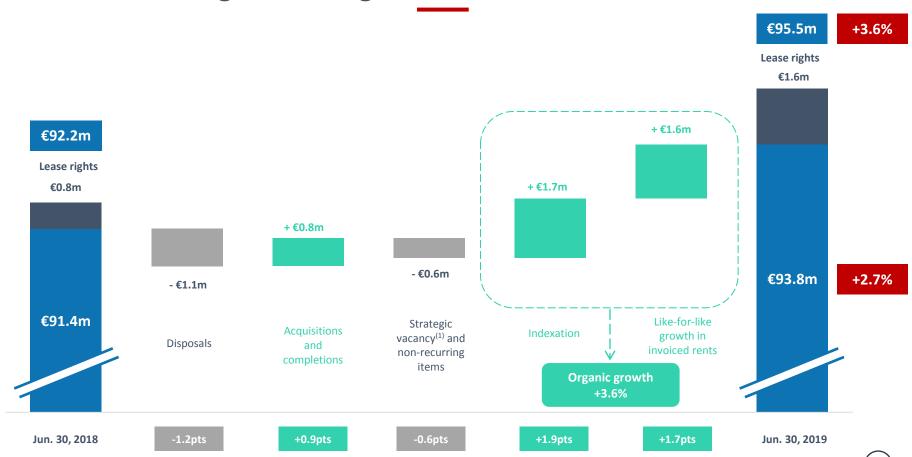


Change in occupancy cost ratio

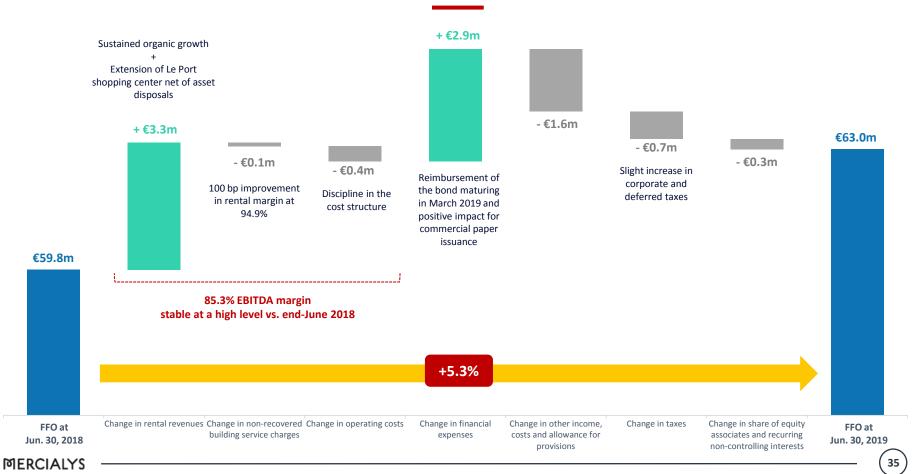


(rents + charges including marketing costs + work charged back to tenants, including tax) / tenants' sales including tax Excluding large food stores

High level of growth in rental revenues



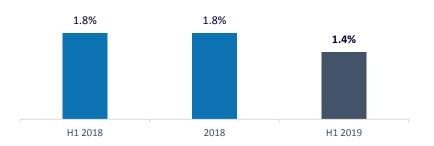
FFO up +5.3%, higher than the 2019 objective



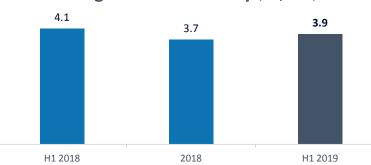
Optimized financing costs following the reimbursement of the March 2019 bond

- Net debt: €1,470.2m including
 - **€1,200.0** m of bond debt
 - **■ €**401.0 m of commercial paper
- **Undrawn committed credit lines: €440m**
- **▶** Standard & Poor's rating: BBB / stable outlook

Change in the cost of drawn debt (1)



Change in debt maturity (in years)

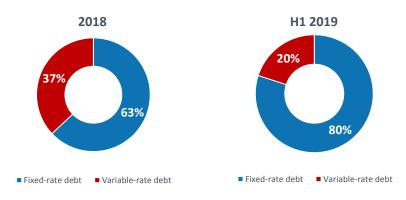


Controlled financial structure

Change in LTV (excluding transfer taxes) and ICR



Debt: fixed vs. floating rate exposure (2)



- In a very positive market environment, Mercialys has further strengthened its debt coverage to optimize its financial expenses
- The fixed-rate debt position (including commercial paper) represents 80% at end-June 2019, compared with 63% at end-December 2018, and, all things being equal, is expected to reach over 85% at end-2019 taking into account the hedging instruments coming into effect

Change in portfolio value

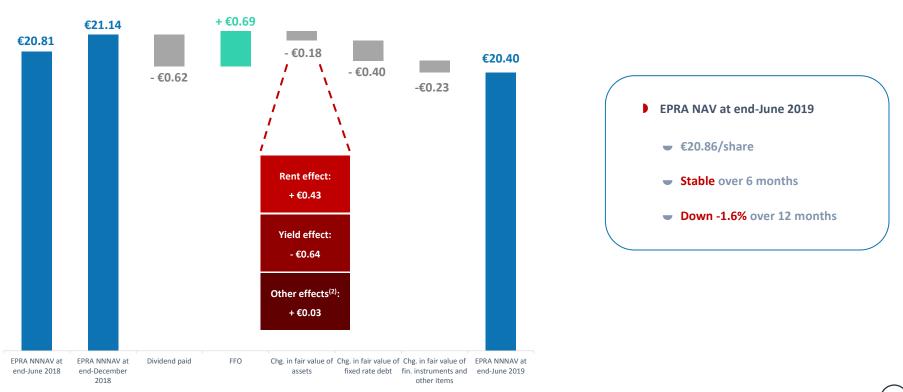
€3,529m excluding transfer taxes, -0.8% over 6 months, -1.2% over 12 months

	Over 6 months		
Total change on a like-for-like basis ⁽¹⁾	- 0.5%	- €18m	
of which rent effect	+ 1.1%	+ €39m	
of which yield effect	- 1.7%	- €59m	

Average appraisal yield rate	06/2018	12/2018	06/2019	
	5.07%	5.10%	5.20%	

Change in NNNAV per share⁽¹⁾

€20.40/share, -3.5% over 6 months, -1.9% over 12 months





Conclusion

Vincent Ravat
Chief Executive Officer

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2019 objectives confirmed with confidence

Organic growth in invoiced rents



Around +3% vs. 2018, with at least +1% excluding indexation

Change in FFO per share



At least +4% vs. 2018

Dividend policy



At least stable vs. 2018, within a range of 85% to 95% of 2019 FFO



Financial calendar

2019

October 16

Activity at September 30, 2019 (after market close)

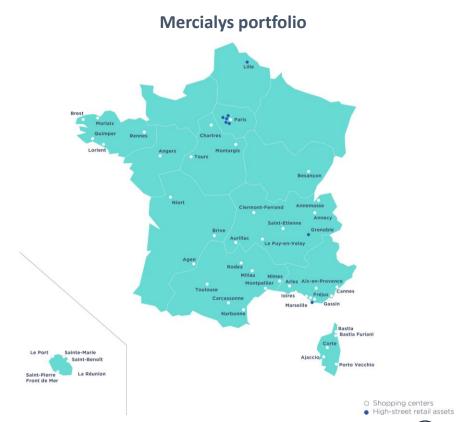
Asset locations

Leading listed French real estate company that is a pure player for shopping centers:

- Mercialys' portfolio is focused on large and neighborhood shopping centers, as well as high-street retail assets that are leaders in their areas
- Assets are concentrated in the most dynamic French regions

Portfolio focused on high-potential assets:

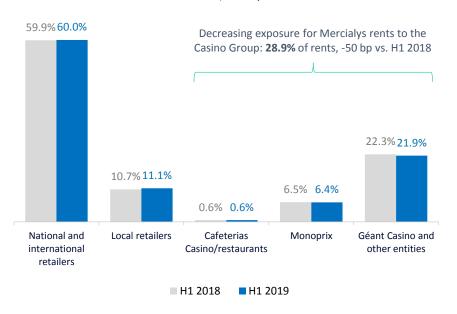
- **54** shopping centers and city-center sites⁽¹⁾
- Leasable area: **861,705** sq.m
- Appraised asset value (including transfer taxes):€3,750.8m at June 30, 2019
- Annualized rental income: €184m
- Over **600** retailers and **2,123** leases



Mercialys portfolio

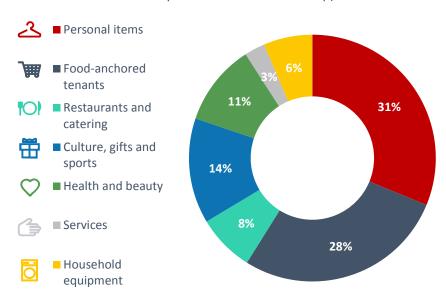
Change in the share of Casino brands in Mercialys' annualized rental income

(rent paid by Casino brands as % of annualized rental income at June 30, 2019)



Breakdown of rental income by business sector

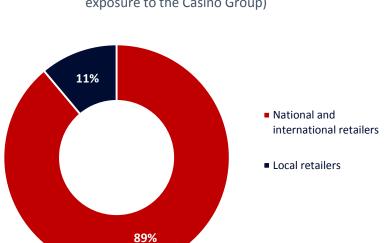
(% of annualized rental income at June 30, 2019 – including exposure to the Casino Group)



Mercialys portfolio

Types of retailers present in Mercialys assets

(% of annualized rental income at June 30, 2019 – including exposure to the Casino Group)



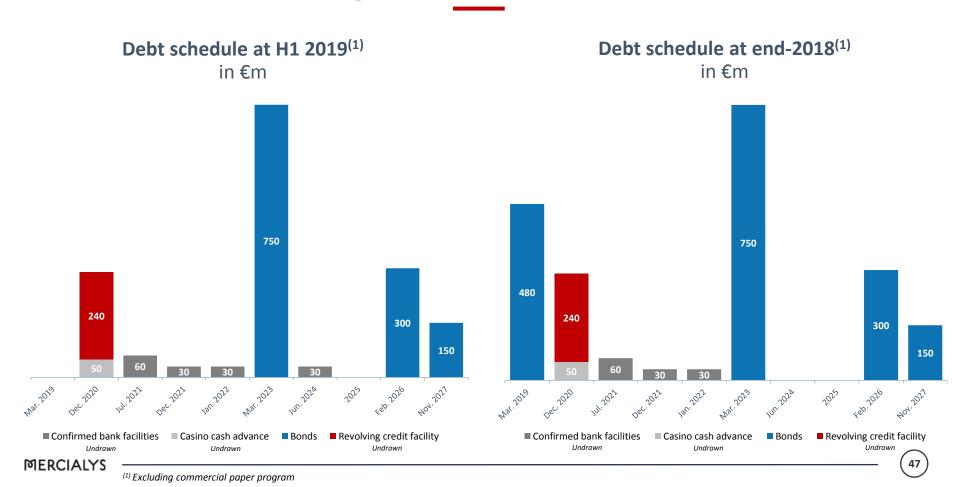
Lease expiry schedule

(percentage of leases expiring / guaranteed minimum rent)



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Financing structure & debt schedule

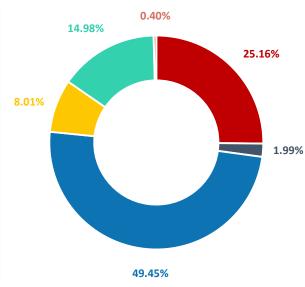


Mercialys shareholding structure and number of shares

Mercialys shareholders at June 30, 2019

	December 31, 2017	December 31, 2018	June 30, 2019
Number of shares outstanding at the end of the period	92,049,169	92,049,169	92,049,169
Average number of shares outstanding	92,049,169	92,049,169	92,049,169
Average number of shares (basic)	91,830,447	91,733,866	91,689,775
Average number of shares (diluted)	91,830,447	91,733,866	91,689,775







¹

FFO, EPRA earnings & net income group share

In thousands of euros	June 30, 2018	June 30, 2019
Invoiced rents	91,381	93,843
Lease rights	771	1,644
Rental revenues	92,152	95,487
Non-recovered service charges and property taxes	-3,411	-3,015
Property operating expenses	-2,918	-3,408
Net rental income	85,823	89,063
Management, administrative and other activities income	1,609	1,690
Other income and expenses	-2,934	-2,977
Personnel expenses	-5,852	-6,294
EBITDA	78,647	81,482
Net financial items (excluding the impact of hedging ineffectiveness and banking default risk)	-16,194	-13,252
Reversals of / (allowance for) provisions	589	-172
Other operating income and expenses (excluding capital gains on disposals and impairment)	838	-32
Tax expense	-1,076	-1,795
Share of net income from equity associates (excluding amortization and impairment)	2,170	1,955
Non-controlling interests (excluding capital gains and amortization)	-5,159	-5,211
FFO	59,815	62,975
FFO per share (based on average diluted number of shares)	0.65	0.69
EPRA earnings	59,815	62,975
FFO	59,815	62,975
Depreciation and amortization	-18,119	-20,201
Other operating income and expenses	3,116	-4,862
Impact of hedging ineffectiveness and banking default risk	-18	-127
Non-controlling interests: capital gains, amortization and impairment	118	192
Net income, group share	44,913	37,977

Balance sheet

In thousands of	euros	December 31, 2018	June 30, 2019	
	Intangible assets	2,710	2,948	
	Property, plant and equipment	8	7	
	Investment property	2,322,755	2,233,696	
	Right-of-use assets	0	10,430	
Investment property	35,160	35,620		
	Other non-current assets	46,773	74,547	
ACCETC	Deferred tax assets	1,727	1,718	
ASSETS	Non-current assets	2,409,134	2,358,966	
	Trade receivables	22,341	20,859	
	Other current assets	49,448	32,453	
	Cash and cash equivalents	377,106	119,945	
	Investment property held for sale	3,753	68,965	
	Current assets	452,648	242,223	
	TOTAL ASSETS	2,861,781	2,601,189	
	•	92,049	92,049	
		587,551	553,528	
		679,601	645,577	
		199,944	202,941	
		879,545	848,518	
	·	1,063	1,263	
	Non-current financial liabilities	1,208,999	1,241,592	
	Deposits and guarantees	22,081	22,610	
EQUITY AND	Non-current lease liabilities	0	10,123	
LIABILITIES	Other non-current liabilities	3,580	16,797	
LIADILITIES	Non-current liabilities	1,235,723	1,292,384	
	Trade payables	14,769	17,746	
	Current financial liabilities	690,939	404,108	
	Current lease liabilities	0	796	
	Current provisions	7,538	7,134	
	Other current liabilities	33,218	29,573	
	Current tax liabilities	49	929	
	Current liabilities	746,513	460,286	
	TOTAL EQUITY AND LIABILITIES	2,861,781	2,601,189	

Breakdown of assets

Average appraisal yield rate: 5.20% at June 30, 2019

Type of property	Number of assets at June 30, 2019	Appraisal value (excl. transfer taxes) at June 30, 2019		Appraisal value (incl. transfer taxes) at June 30, 2019		Gross leasable area at June 30, 2019		Appraised net rental income	
		In €m	%	In €m	%	Sq.m	%	In €m	%
Regional / large shopping centers	25	2,812.5	79.7%	2,985.4	79.6%	654,852	76.0%	150.6	77.2%
Neighborhood shopping centers and city-center assets	29	696.4	19.7%	744.4	19.8%	197,752	22.9%	43.5	22.3%
Sub-total for shopping centers	54	3,508.9	99.4%	3,729.8	99.4%	852,603	98.9%	194.1	99.5%
Other sites	6	19.6	0.6%	21.0	0.6%	9,102	1.1%	0.9	0.5%
Total portfolio	60	3,528.5	100.0%	3,750.8	100.0%	861,705	100.0%	195.0	100.0%

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Capitalization rate grid

Applicable under the Partnership Agreement with Casino

Rates applicable

in the **second half**

of 2019

Type of property	Shopping centers		ı	City center	
	Mainland France	Corsica and overseas depts. & territories	Mainland France	Corsica and overseas depts. & territories	
> 20,000 sq.m	5.6%	6.1%	6.1%	6.5%	5.4%
5,000 to 20,000 sq.m	6.0%	6.5%	6.5%	6.8%	5.7%
< 5,000 sq.m	6.5%	6.8%	6.8%	7.5%	6.1%

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