



ESG PROFILE

June 2019

MERCIALYS

Mercialys at a glance

Leading listed French real estate company that is a pure player for shopping centers

- ▶ Mercialys' portfolio is focused on large and neighborhood shopping centers, as well as high-street retail assets that are leaders in their areas
- ▶ Assets are concentrated in the most dynamic French regions

Portfolio focused on high-potential assets

- ▶ 55 shopping centers and city-center sites⁽¹⁾
- ▶ Leasable area: **873,000** sq.m
- ▶ Appraised asset value (including transfer taxes):
€3,780.2m at December 31, 2018
- ▶ Annualized rental income: **€182m**
- ▶ Over **600** retailers and **2,167** leases

Mercialys portfolio



Mercialys rental portfolio

Breakdown of rental income by business sector

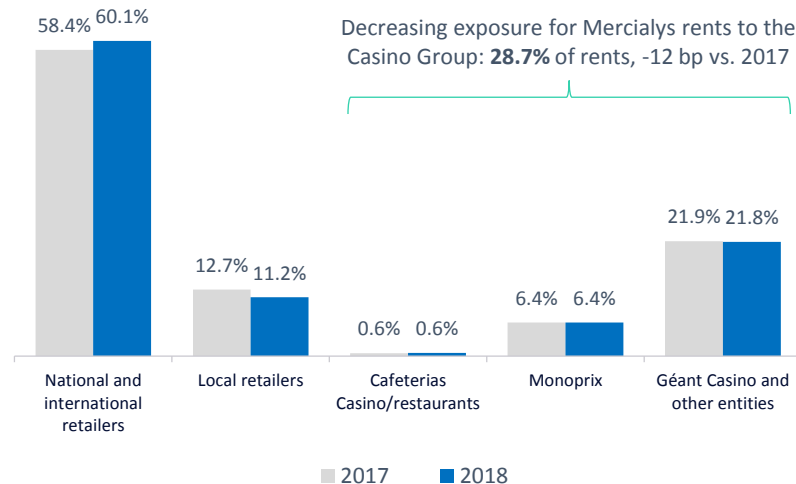
(% of annualized rental income at December 31, 2018 – including exposure to the Casino Group)



6.6 years weighted average lease term

Breakdown of rental income by retailer

(% of annualized rental income at December 31, 2018)



89% of national and international retailers

Financial and shareholding structure

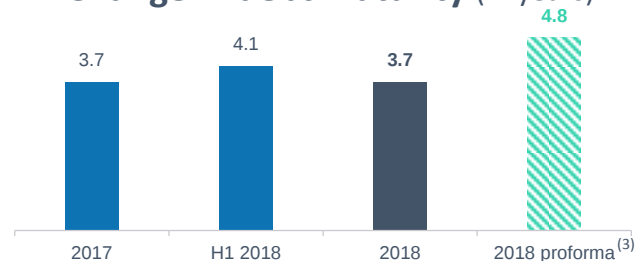
Net debt: €1,478.2m including

- €1,679.7m of bond debt, of which €479.7m to be reimbursed in March 2019
- €183.0m of commercial paper

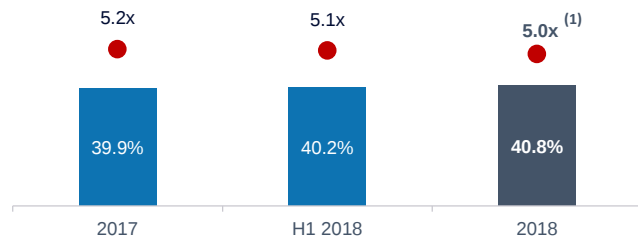
Undrawn committed credit lines: €410m

Standard & Poor's rating: BBB / stable outlook

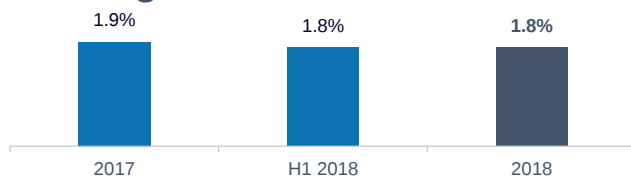
Change in debt maturity (in years)⁽²⁾



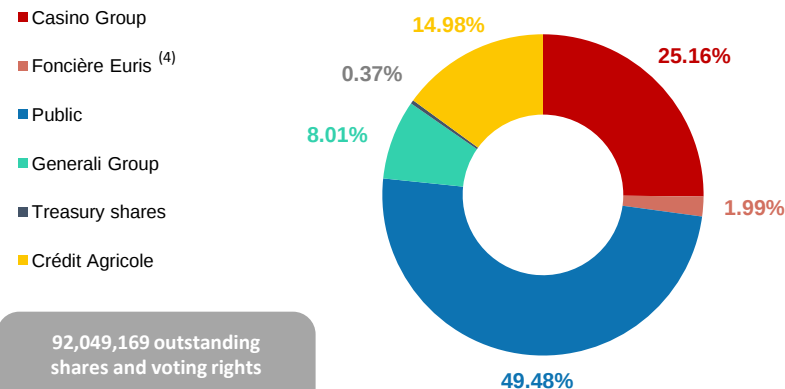
Change in LTV (excluding transfer taxes) and ICR



Change in the cost of drawn debt⁽²⁾



Mercialys shareholders at April 4, 2019



92,049,169 outstanding shares and voting rights

1 share = 1 vote

⁽¹⁾ Negatively impacted by the carrying cost linked to the March 2019 bond refinancing through a derivative financial instrument, with an exclusive cash settlement basis

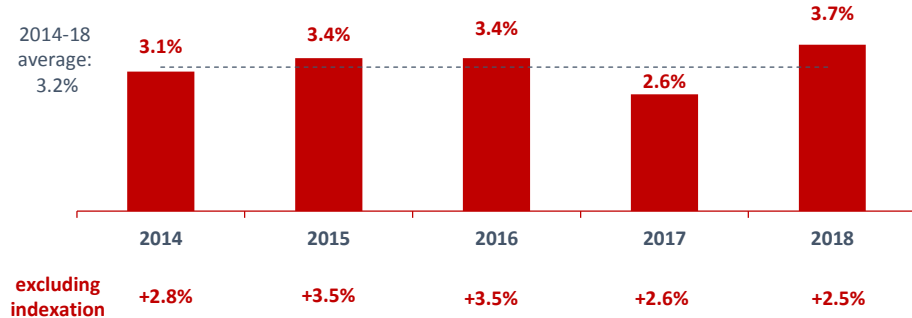
⁽²⁾ Including commercial paper program

⁽³⁾ Proforma for the March 2019 bond redemption

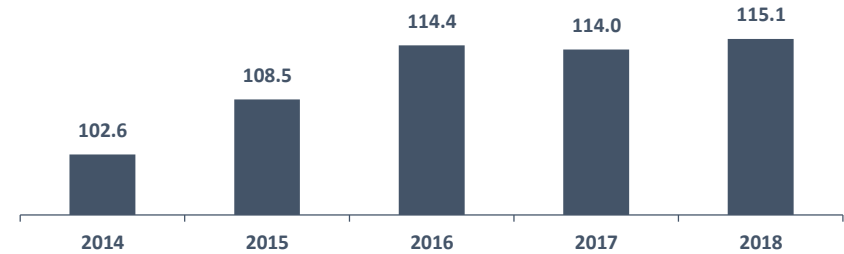
⁽⁴⁾ Foncière Euris is also, together with Rallye, economically exposed for 4.5%

Operating excellence over the years

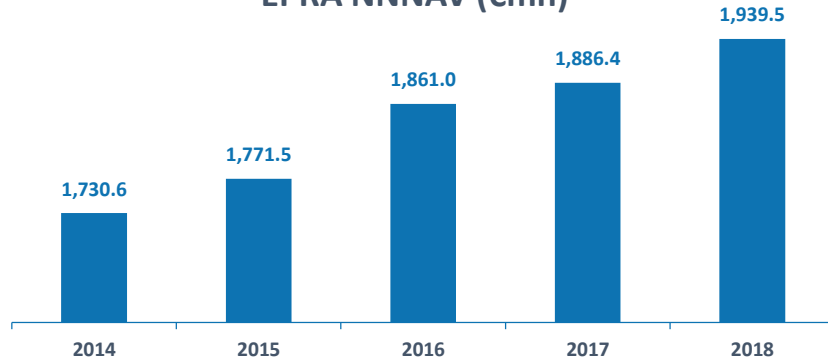
Organic growth, including indexation (%)



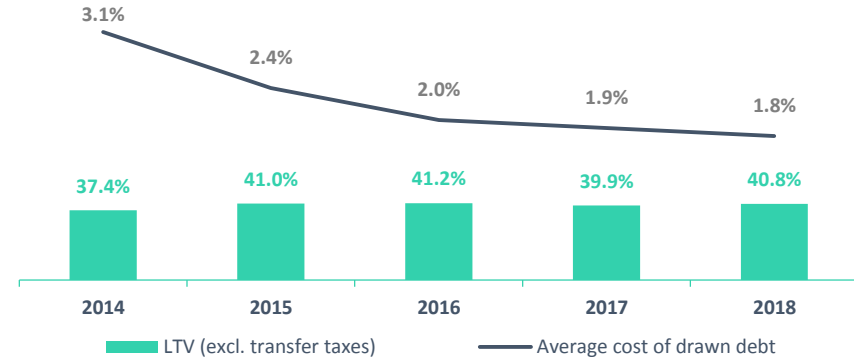
FFO (€mn)



EPRA NNAV (€mn)



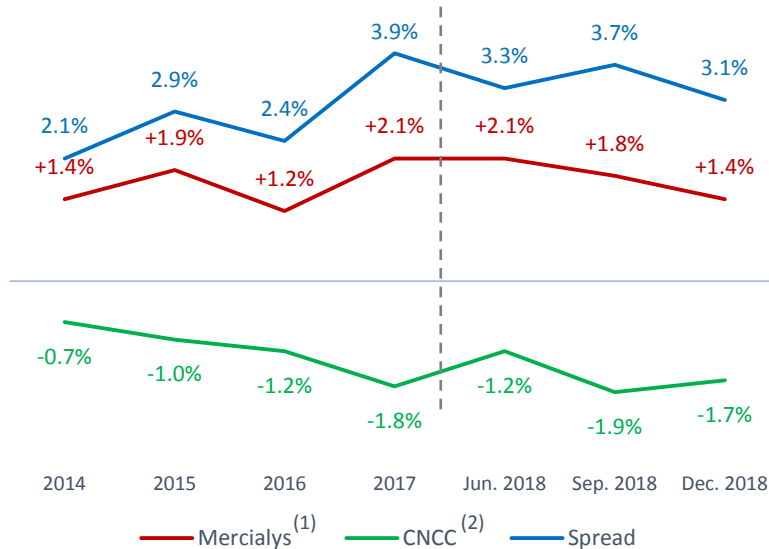
LTV and average cost of drawn debt (%)



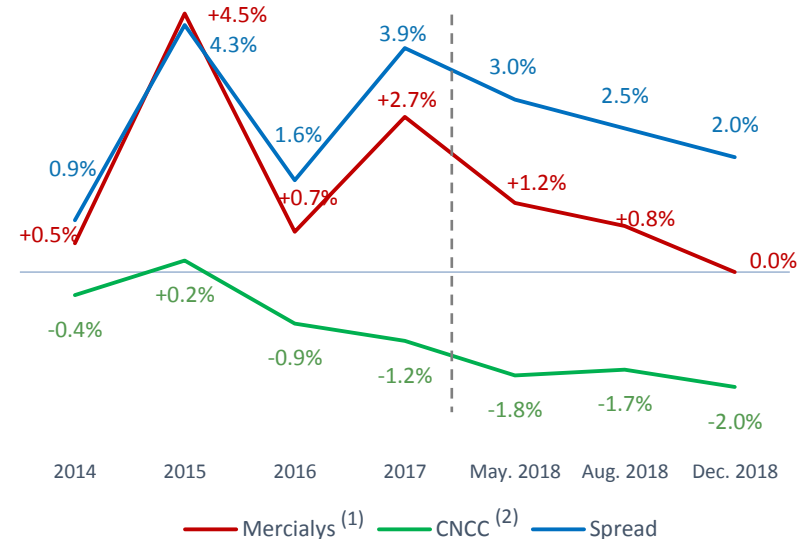
Another year of strong performance

Footfall and retailer sales outperforming the national benchmark

Cumulative change in
Footfall at end-December 2018

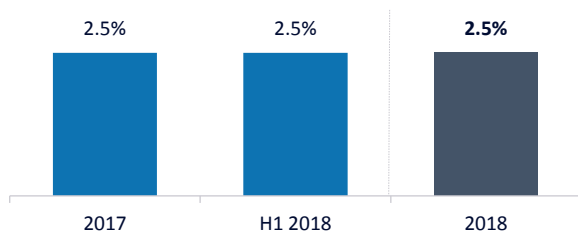


Cumulative change in
Retailer sales at end-December 2018

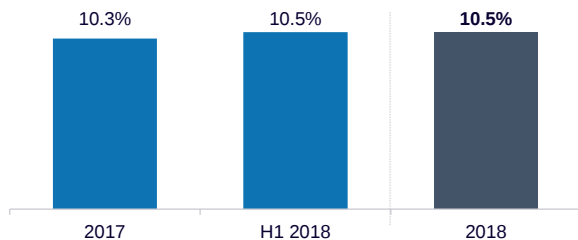


Sustainable rents and strong confidence

Change in recurring financial vacancy rate ⁽¹⁾



Change in occupancy cost ratio ⁽¹⁾



(rents + charges including marketing costs + work charged back to tenants, including tax) / tenants' sales including tax
Excluding large food stores

2019 objectives

Organic growth in invoiced rents:

Around +3%, with at least +1% excluding indexation
Strong level of organic growth while maintaining sustainable retailer OCRs

Change in FFO:

At least +4%

Dividend policy:

At least stable
within a range of 85% to 95% of 2019 FFO

Mercialys value proposition

THE SUCCESS OF THE MERCIALYS MODEL IS BASED ON
THREE COMPETITIVE ADVANTAGES:

REAL ESTATE KNOW-HOW

A portfolio of evolving,
modular real estate assets



RETAIL KNOW-HOW

An adaptive and omni-channel
retail concept



CSR KNOW-HOW

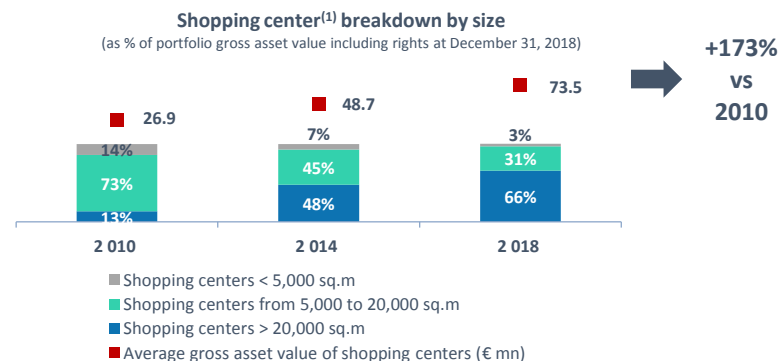
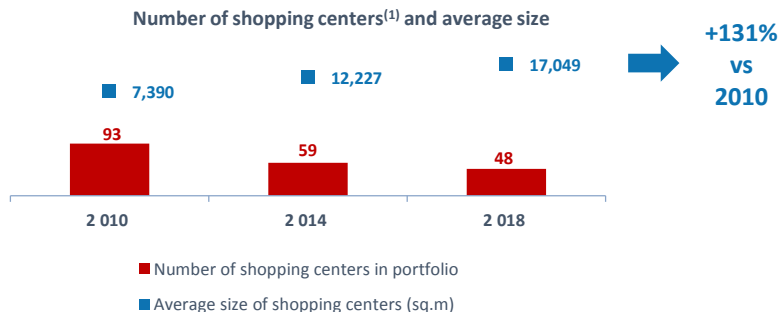
A powerful, responsible dynamic
with a strong local presence

A portfolio of evolving, modular real estate assets

Capital recycling leading to a portfolio structured around sites with critical mass and optimized asset management

15 assets sold since 2016 for €373m⁽²⁾
(including transfer taxes)

- Non-leading position on the primary catchment area
- Limited development potential
- Location outside priority zones



Pipeline

(in millions of euros)	Total investment (€M)	Investment still to be committed (€M)	Target net rental income (€M)	Target net yield on cost (%)	Completion date
COMMITTED PROJECTS					
Le Port	12.1	11.7	0.9	7.1%	2019
Food court	0.8	0.4	-	-	-
Retail Park	11.3	11.3	-	-	-
CONTROLLED PROJECTS					
Redevelopments and requalifications	66.2	65.9	4.4	6.7%	2020/2021
Extensions and retail parks	88.9	88.9	6.0	6.7%	2020/2022
Mixed-use high-street projects	52.2	52.2	na	na	2021/2022
IDENTIFIED PROJECTS					
	348.3	348.2	21.6 ⁽³⁾	7.0% ⁽³⁾	2022/2025
TOTAL PROJECTS	567.7	566.9	32.9⁽³⁾	6.9%⁽³⁾	2019/2025

An adaptive and omni-channel retail concept

A balanced and evolving retail offer

**More than
120**
international retail
chains in portfolio
versus 54 in 2009

10%
average annual turnover
of retailers since 2015,
excluding Casual Leasing

700,000⁽¹⁾
qualified consumer
contacts in the database
used to issue
targeted offers

5 M
digital touchpoints in 2018

54%
of new retail chains in portfolio
compared to 2009

6
new Casual Leasing retailers
on average by day on the entire
portfolio, meaning 1,500 per year

845
targeted events
and marketing operations

38%
of personalized emails
opened

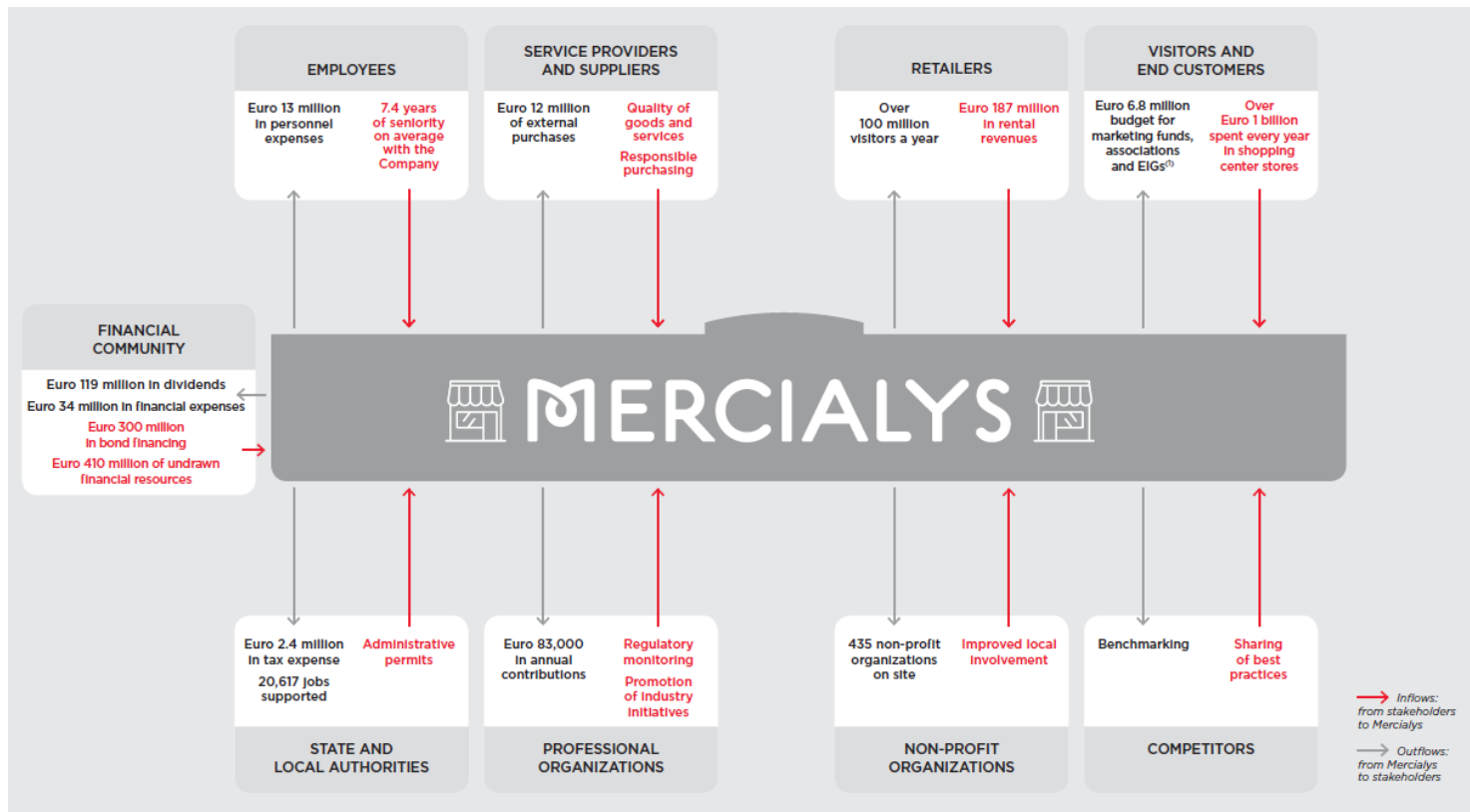
A unique B to B and B to C omni-channel marketing and services ecosystem

G LA GALERIE

- ▶ A modern, identifiable architecture that blends into the environment of each center
- ▶ National marketing campaigns around a strong brand and local implementation of events and activities
- ▶ Services and an integrated B to C digital ecosystem
- ▶ Services and an integrated B to B digital ecosystem

A powerful, responsible dynamic with a strong local presence

Mercialys has forged solid relationships within its ecosystem and engages in regular dialog with all its stakeholders

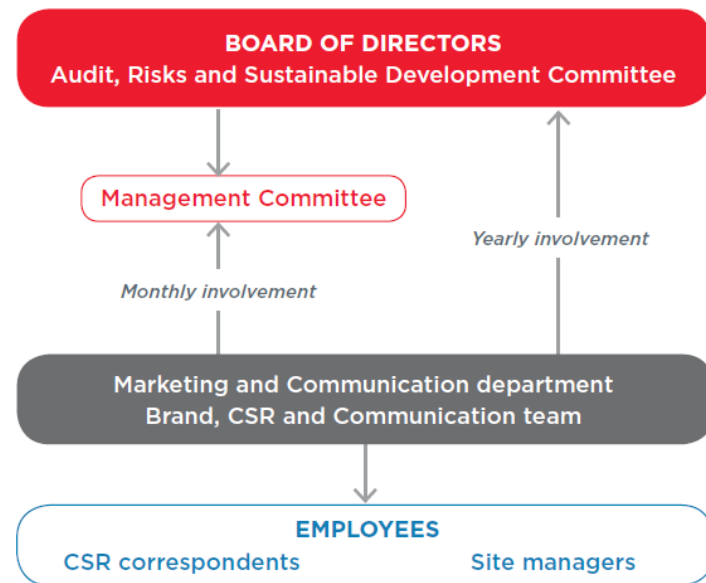


MERY'21: a strong commitment to responsible and ethical management

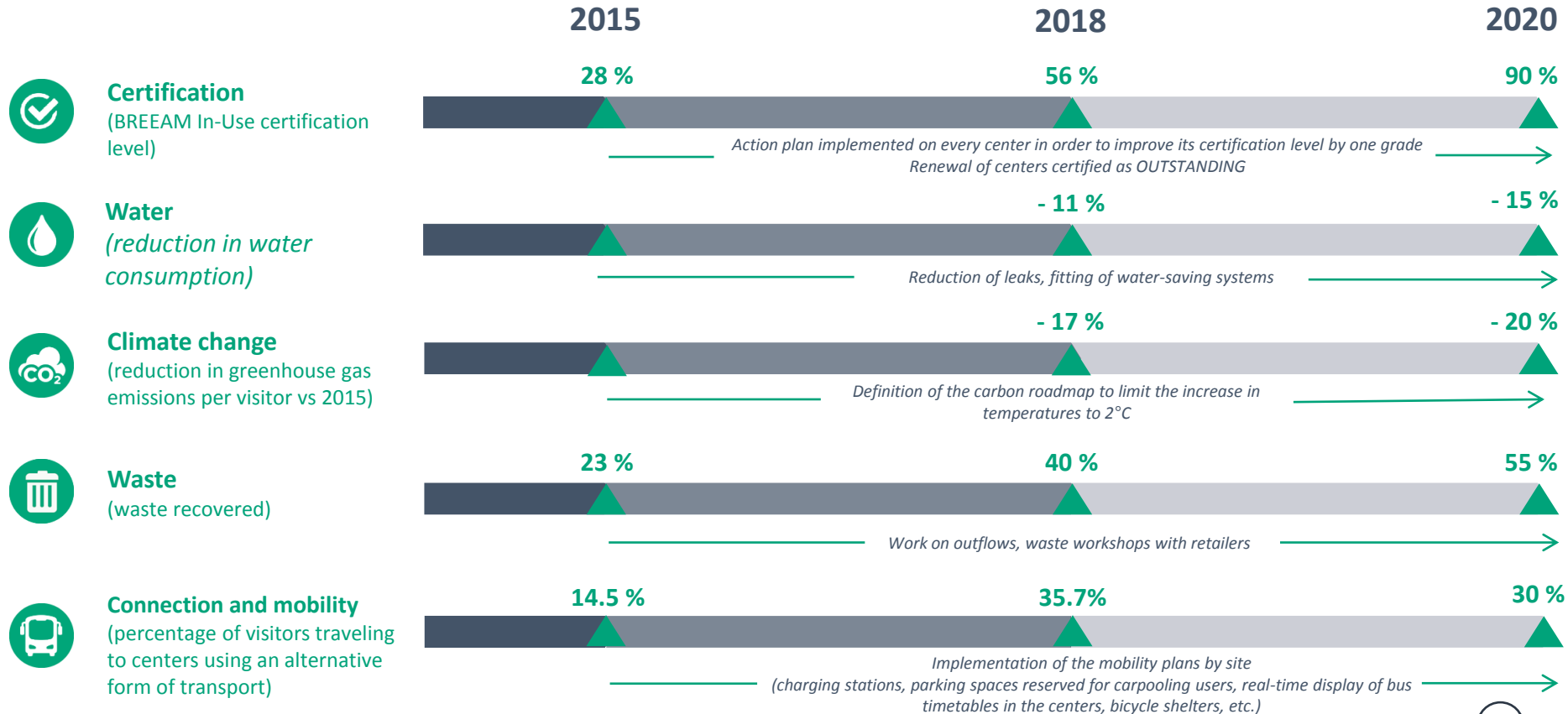
10 operational priorities addressing 5 major issues and laying down clear quantitative and qualitative objectives to be achieved by 2020

	CREATION OF LASTING VALUE	PURSUIT OF ETHICS AND MEANING	LOCAL INVOLVEMENT	CLIMATE CHANGE	DWINDLING RESOURCES
 Customer well-being, health and safety	●●	●	●		
 Accessibility and connectivity	●		●●	●	
 Adaptability and resilience of assets	●●			●	
 Citizenship and local economy	●	●●	●		
 Responsible value chain		●	●●		
 Energy and greenhouse gas emissions				●●	●
 Circular economy				●	●●
 Biodiversity			●●		●
 Talent and diversity	●	●●			
 Organization and quality of life at work		●●			

○ Significant impact ○ Moderate impact



Examples of 2018 achievements



Examples of 2018 achievements



100% of leases signed
including environmental
clauses



47% of the portfolio
equipped with charging
stations for electric vehicles



63% of the centers covered
by a tenant satisfaction
survey



435 non-profit organizations
hosted



**1,474 job vacancies offered at the centers
during job fairs in 2018**

Definition of the Company's carbon roadmap

SCOPES 1 & 2

2030

- Reduce emissions by **47%**

2050

- Reduce emissions by **80%**

SCOPE 3

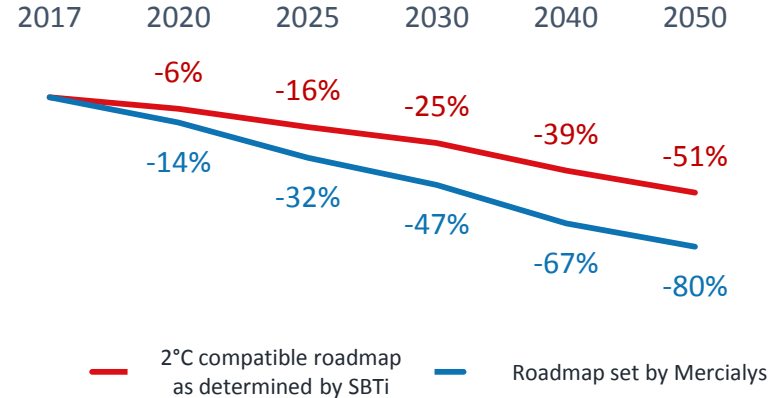
2030

- Tenant energy consumption:
reduce emissions by **47%**

2050

- Tenant energy consumption:
reduce emissions by **80%**

Carbon roadmap for center operations (Scopes 1 & 2)

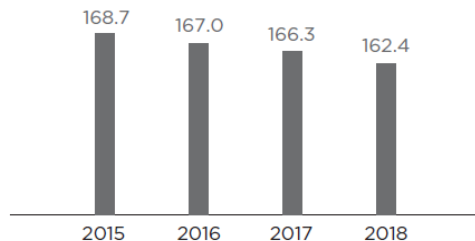


- Visitor and tenant travel:
reduce emissions by **32%**

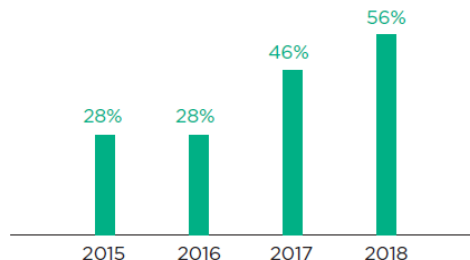
- Visitor and tenant travel:
reduce emissions by **63%**

A lasting sustainability performance

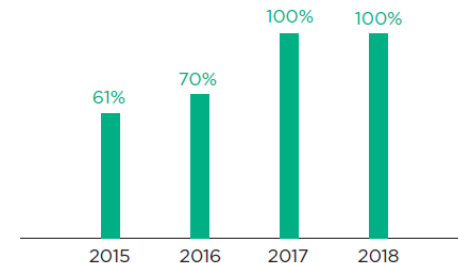
CHANGE IN AREAL ENERGY INTENSITY
(IN KWH/SQ.M - LIKE-FOR-LIKE BASIS)



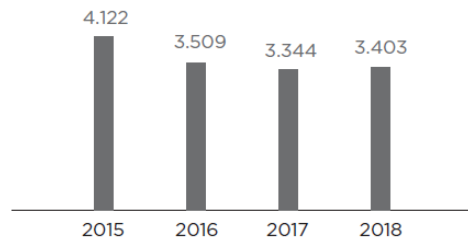
CHANGE IN THE PROPORTION OF PORTFOLIO WITH BREEAM IN-USE CERTIFICATION
(IN % OF THE APPRAISAL VALUE INCLUDING TRANSFER TAXES)



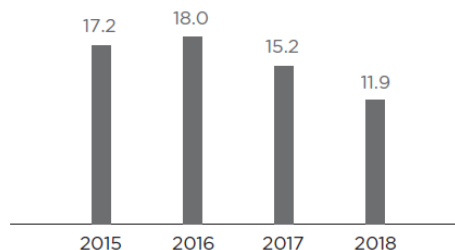
CHANGE IN THE PROPORTION OF LEASES SIGNED DURING THE YEAR COVERED BY ENVIRONMENTAL CLAUSES



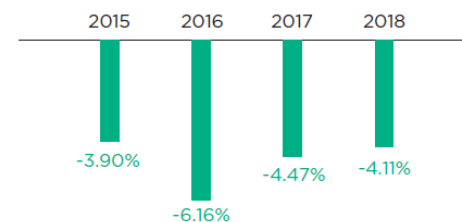
CHANGE IN DIRECT AND INDIRECT CARBON EMISSIONS
(SCOPES 1 AND 2 - IN TONS CO2 EQUIVALENT - LOCATION-BASED METHOD - LIKE-FOR-LIKE BASIS)



CHANGE IN THE AVERAGE NUMBER OF TRAINING HOURS PER EMPLOYEE TRAINED



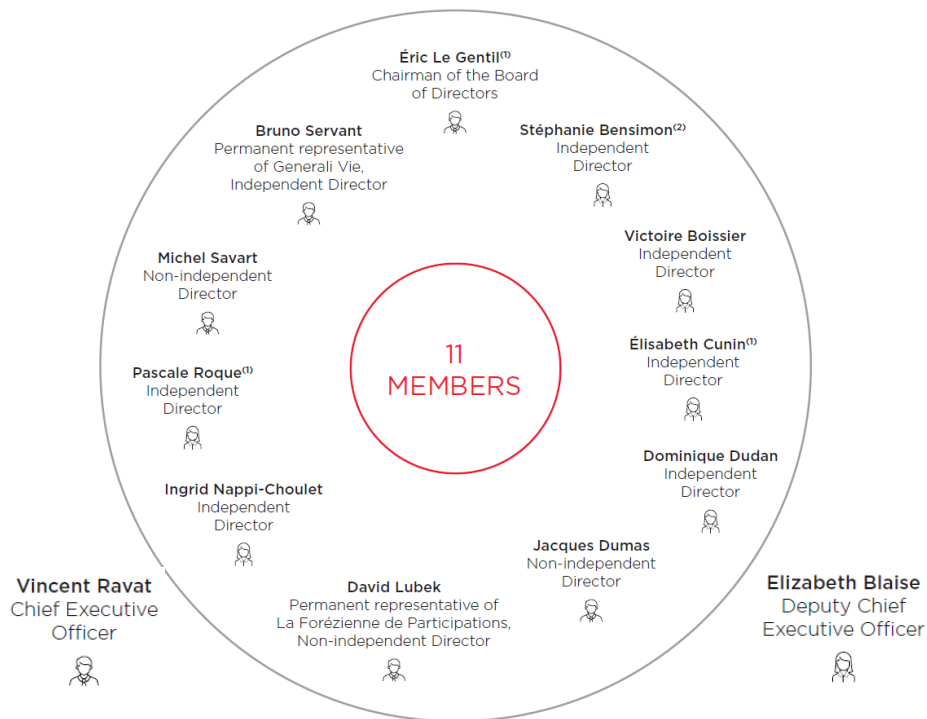
CHANGE IN THE PAY GAP BETWEEN MEN AND WOMEN ⁽¹⁾



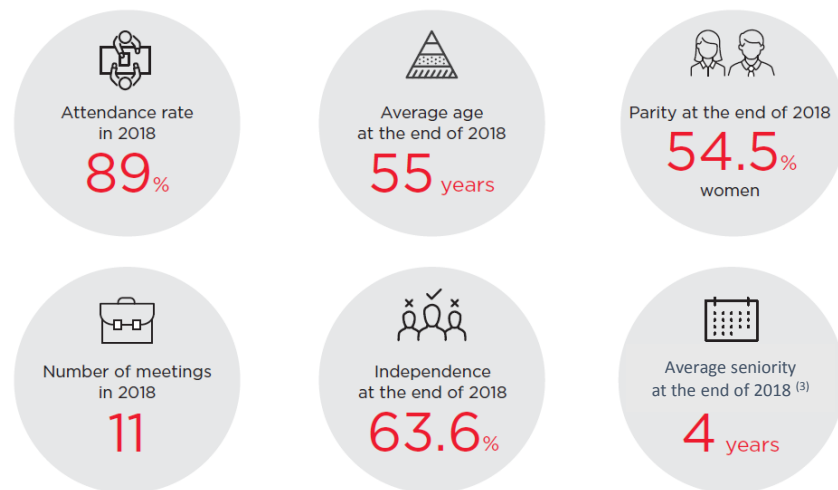
Governance

A Board of Directors aligned with the best international standards

Composition as of February 13, 2019



Composition as of February 13, 2019



Governance

3 Specialized Committees, all chaired by female independent directors

AUDIT, RISKS AND SUSTAINABLE DEVELOPMENT COMMITTEE

4 MEMBERS

Ms Stéphanie Bensimon (*Chairwoman*)
Ms Ingrid Nappi-Choulet
Ms Pascale Roque
Mr Michel Savart



75%



4



90%

INVESTMENT COMMITTEE

5 MEMBERS

Ms Dominique Dudan (*Chairwoman*)
Mr Éric Le Gentil
Mr David Lubek
Mr Michel Savart
Mr Bruno Servant

1 permanent guest
Mr Vincent Ravat,
Chief Executive Officer



40%



4



88%

APPOINTMENTS AND COMPENSATION COMMITTEE

5 MEMBERS

Ms Elisabeth Cunin (*Chairwoman*)
Ms Victoire Boissier
Ms Dominique Dudan
Mr Jacques Dumas
Mr Éric Le Gentil



60%



4



96%



Independent members rate



Number of meetings in 2018



Attendance rate

Mercialys ESG ratings history

	 GRESB									
2015	-	-	Score: not comparable Member of the Gaïa index	Score: 47/100	-	Rating: A	Rating: D+	79 th in the SBF 120	BPR Gold award	10 th in the SBF 120
2016	Score: 64/100	-	Score: 73/100 Member of the Gaïa index	Score: 47/100 (no review in 2016)	Score: 39/100 ⁽¹⁾	Rating: A	Rating: D+	83 rd in the SBF 120	BPR Gold Award	6 th in the SBF 120
2017	Score: 84/100 Obtained Green Star status	Rating: A-	Score: 79/100 Member of the Gaïa index	Score: 51/100	Score: 67/100 ⁽¹⁾	Rating: A	Rating: C-	3 rd in the SBF 120 Price for the best improvement in the year	BPR Gold Award sBPR Gold Award	12 th in the SBF 120
2018	Note: 87/100 Green Star status	Rating: A Inclusion on the A-List	Score: 82/100 Member of the Gaïa index	Score: 51/100 (no review in 2018)	Score: 67/100 ⁽¹⁾ (no review in 2018)	Rating: BBB	Rating: B- Obtained Prime status	1 st in the SBF 120 Grand Price in All Categories	BPR Gold Award sBPR Gold Award	4 th in the SBF 120
2019				Score: 63/100 ⁽¹⁾	Score: 75/100					

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